



Ad specifications

Thank you for choosing to advertise with High Gear Media. Below are our standard guidelines for advertising creative. We are happy to answer any questions or brainstorm unique solutions with you.

For additional info, please contact us at sales@highgearmedia.com

Standard Units Supported	728 x 90 300 x 250 600 x 160
Max File Size	-30k (GIF/JPG), 40k (FLASH)
Javascript calls	Max number of calls associated with any ad unit is 2.
Expandables	User initiated: on user rollover or click. (With close on mouse off) Auto-detection of page position • 160x 600 max expand: 460 x 600 • 300 x 250 max expand: 560 x 300 • 728 x 90 max expand: 728 x 40
Animation	Looping/Flashing can continue upon load for a period of 15 seconds maximum
Audio/Video	<ul style="list-style-type: none">• Only user initiated is allowed (with a user click).• Pause, stop and mute and volume controls must be present

